



**Ben Adamson**  
Interactive Designer

2008 Grand Ave - Unit B2  
St. Paul, MN 55105

hello@benadamson.com

(218) 688-1145

## Qualifications

- A quick learner with a passion for great design and well-written markup/code.
- A self-starter who finds satisfaction in creating innovative solutions to real-world problems.
- Detail-oriented, highly-efficient, and proficient in today's leading design tools.

## Education

### **MS - Graphic Design, 05/2013**

#### *Interactive Design Emphasis*

- University of Minnesota
- Minneapolis, MN
- Cumulative GPA: 3.89
- Honor, President's List - 2011

### **BS - Graphic Design, 05/2011**

#### *Entrepreneurial Studies Certification*

- University of North Dakota
- Grand Forks, ND
- GPA: 3.98 - Graduated Summa Cum Laude
- Recipient, EJ Larimore & SP Mathews Scholarship
- Honor, President's List - 2009, 2010, 2011

### **AA - Liberal Arts & Sciences, 12/2009**

- Northland College
- East Grand Forks, MN
- GPA: 4.0
- Member, Phi Theta Kappa Honor Society
- Honor, President's List - 2007, 2008, 2009

## Experience

### **Graduate Teaching Assistant — University of Minnesota**

- St. Paul, MN · January 2012 - Present · *Design and Factors of Human Perception*
- Assisting the course professor in instruction and design critique.
- Grading course papers and design prototypes.

### **User Experience Intern — EatonGolden**

- Minneapolis, MN · June 2011 - December 2011
- Assisting in the IA, design, and development of both internal and client projects.
- Coordinating user testing and research in the company's usability lab.
- Providing content strategy assistance; content audits/inventories.

### **Resident Apartment Manager — UND Housing**

- Grand Forks, ND · January 2010 - June 2011
- Promoting a positive living environment for students living on campus.
- First response to resident issues.
- Enforcing apartment policies and lease agreements.

## Skillset

### **Software Competency**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Flash
- Adobe Dreamweaver
- Microsoft Office Suite
- Apple iWork & iLife Suites

### **Valid, Handwritten Code**

- HTML5
- CSS3
- XHTML 1.0 Strict

### **Currently Studying**

- HTML5
- jQuery
- Adobe AfterEffects

## Experience *continued*

### **Fulfillment Manager — Hanley Wood Marketing**

- Minneapolis, MN · August 2005 – June 2007
- Coordinating complex fulfillment projects with the Production department and couriers.
- Assisting the Creative department in producing project mockups for client approval.
- Managing temporary labor teams to deliver on time and without error.
- Managing call centers and customer service for client projects.

### **Freelance Designer — Self-Employed**

- October 2003 – Present
- Miscellaneous creative projects via word-of-mouth business.

## Organizations

### **American Professional Organization for Design (AIGA)**

- Student Member · 2010 – Present
- Attendee, AIGA Minnesota Design Camp – 2010
- Attendee, AIGA Minnesota Portfolio 1 on 1 – 2011

### **Minnesota Interactive Marketing Association (MIMA)**

- Student Member · 2011 – Present
- Winner, The Intern Game – UX, 2011

*References and Portfolio  
available upon request*