

Ben Adamson

A designer and strategist building thoughtful, usable, accessible websites.

EXPERIENCE

User Experience, Vervology

MAR 2020 - MAY 2021

Owning the design, development, and content strategy of diverse websites and e-commerce shops for small businesses. Managing post-launch performance and client updates to sustain effective experiences.

Assistant Director of Interactive, Syracuse University

FEB 2019 - SEP 2019

Leading digital product design and development for the Division of Marketing and Communications. Designing systems, strategies, and roadmaps. Testing and vetting releases for production-readiness. Disseminating digital brand and accessibility standards.

Senior Interactive Designer, Syracuse University

OCT 2015 - FEB 2019

Designing wireframes, mockups, and prototypes for central products in the Division of Marketing and Communications. Mentoring junior designers. Collaborating with content strategy, information architecture, web development, and hosting platform teams to ship holistic products.

Interactive Designer, Syracuse University

JUL 2013 - OCT 2015

Leading a team of student designers in Information Technology Services. Imparting design standards and technical constraints to establish feasibility, quality and consistency.

Graduate Instructor, University of Minnesota

JAN 2012 - MAY 2013

Teaching undergraduate students best practices, user-testing methods, and front-end development in Web Design and Design and Factors of Human Perception. Evaluating interface designs and markup against web standards.

User Experience Intern, Crux Collaborative

JUN 2011 - DEC 2011

EDUCATION

Master of Science, Interactive Design

UNIVERSITY OF MINNESOTA

Thesis subject: user-experience design and web usability testing

Bachelor of Science, Graphic Design Technology

UNIVERSITY OF NORTH DAKOTA

Entrepreneurial Studies
certificate program recipient

Associate of Arts, Liberal Arts and Sciences

NORTHLAND COLLEGE

SKILLSET

Adobe Creative Suite
Axure RP and Balsamiq
HTML and SASS
Some JS and PHP
Git version control
WCAG compliance
Usability testing

CONTACT

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